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KPN implements high-speed ATM network solution for RTL Television



In Germany, KPN has signed a contract with RTL Television for an extensive ATM network solution connecting regional RTL studios with the central studio in Cologne. The new ATM network will enable RTL to transmit video broadcasts in real time.

For RTL Television, Germany's most successful and popular TV station, fast and extremely secure networks are very important for transmitting their on-site video sequences from regional offices in Leipzig, Mannheim and Stuttgart to the central Cologne studio for editing for the daily news and various magazines. KPN offered the solution that RTL needed through providing a flexible ATM network that can be scaled up or down, depending on the media-specific applications being processed.

KPN's ATM solution is part of KPN's international service portfolio and based on its extensive fibre optic network in Europe. This offers RTL high bandwidth scalability and quality of service. Furthermore, RTL have the flexible option to integrate additional RTL locations within short timeframes.

Adam Musialik, Technical Director at RTL Television: "We needed a partner who could transmit our video broadcasts over a secure, fast and reliable network between our various offices. KPN made us a very competitive offer and the quick implementation convinced us of their operational excellence."

John van Vianen, Senior Vice-President, KPN, stated: "This important new customer proves KPN's competence for the German media industry. With our portfolio of high-speed and reliable data and IP services, we see ourselves well-positioned to deliver tailor-made solutions to meet specific customer requirements in various industries."

About KPN

KPN's international network is a state-of-the-art data/IP backbone with a seamless footprint extending across major business and financial centers in Europe. KPN's EuroRings portfolio delivers a full range of carrier and corporate networking solutions over a high-capacity fibre-optics network.

KPN is a telecommunication company that offers a broad range of high-quality, innovative telecommunication services for both the individual and the business market. KPN's core activities include fixed network services in the Netherlands, mobile communication in the Netherlands, Germany (E-Plus) and Belgium (BASE), and IP/data services. At the end of the second quarter of 2004, KPN had 7.6 million fixed telephone customers, 1.6 million Internet customers and 15.6 mobile customers. For more information about KPN, see www.kpn.com.

About RTL

RTL Television is Germany's most successful and popular TV station. The Cologne based TV station is a full subsidiary of the stock listed RTL Group (Luxembourg), Europe's leading TV, broadcasting and production company, which belongs to the media company Bertelsmann AG. More information about RTL can be found at www.rtl-television.de.

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